



PRESS INFORMATION

Honda Cars India Ltd. registers 25% sales growth in August 2017

New Delhi, September 1st, 2017: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered monthly **domestic sales of 17,365 units** in **August 2017** against 13,941 units in corresponding month last year, **registering a growth of 25%.**

The company has been maintaining strong sales momentum in the current fiscal year and has sold **73,012 units during April – Aug 2017** with a **cumulative growth of over 22%** as against 59,821 units in the corresponding period April – August 2016.

Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd. said “HCIL continues to record strong sales in August led by City and WR-V. The festive purchases have already begun in some parts of the country and we expect the festival season to further boost our sales numbers in the next two months. HCIL has announced ‘The Great Honda Fest’ from today and we want our customers to take this opportunity to get maximum benefits on the purchase of their Honda car.”

HCIL also **exported a total of 575 units** in August 2017.

Model wise sales break-up for August 2017:	
Brio	640
Jazz	2747
Amaze	1928
City	5538
WR-V	5200
BR-V	1247
CR-V	55
Accord Hybrid	10
Domestic Total	17365
Exports	575
Grand Total	17940



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About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 348 facilities in 233 cities across spread across the country.

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